

CARD website

25 years

Leading the Way in the Successful Treatment of Autism

RECOVERY IS POSSIBLE

Project Goals

- ESTABLISH CARD AS LEADING AUTHORITY ON THE AUTISM SUBJECT AMONG PROFESSIONALS IN INDUSTRY
- EDUCATE & INFORM PUBLIC ABOUT AUTISM SUBJECT
- INFORM & GUIDE (QUALIFY) USER FOR CARD SERVICES & PRODUCTS

Technical Goals

- RESPONSIVENESS (MOBILE SUPPORT)
- EASE OF USE & CONTENT CLARITY
- SITE- WIDE SEARCH

User Definition

- **PARENTS / CARE TAKERS: (POTENTIAL CLIENT)**
- **PROFESSIONALS: (THERAPISTS, CLINICIANS, ETC.)**
- **FUNDING SOURCES:**
(INSURANCE COMPANIES, REGIONAL CENTERS, SCHOOL DISTRICT)

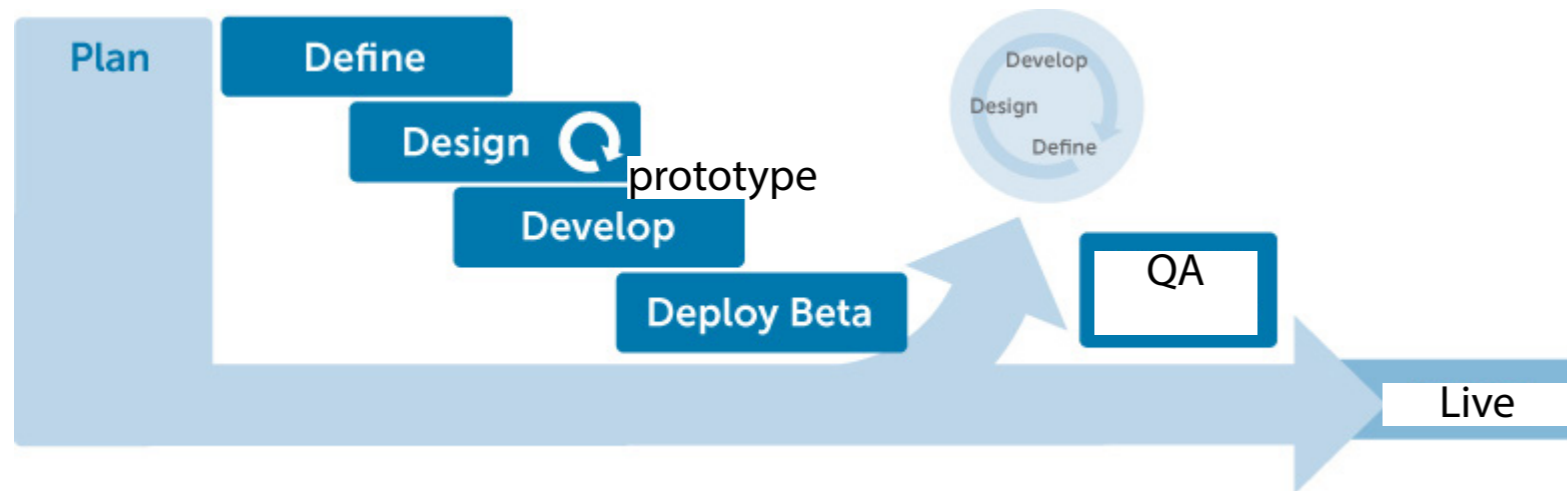
User needs / interest

- **PARENTS / CARE TAKERS: AUTISM RESEARCH, COMMUNITY, SUPPORT, SERVICE GUIDE**
- **PROFESSIONALS: JOB OPORTUNITIES, GETTING TRAINING,**
- **FUNDING SOURCES: CONTACT, REPUTATION, LOCATIONS**

Hierarchy

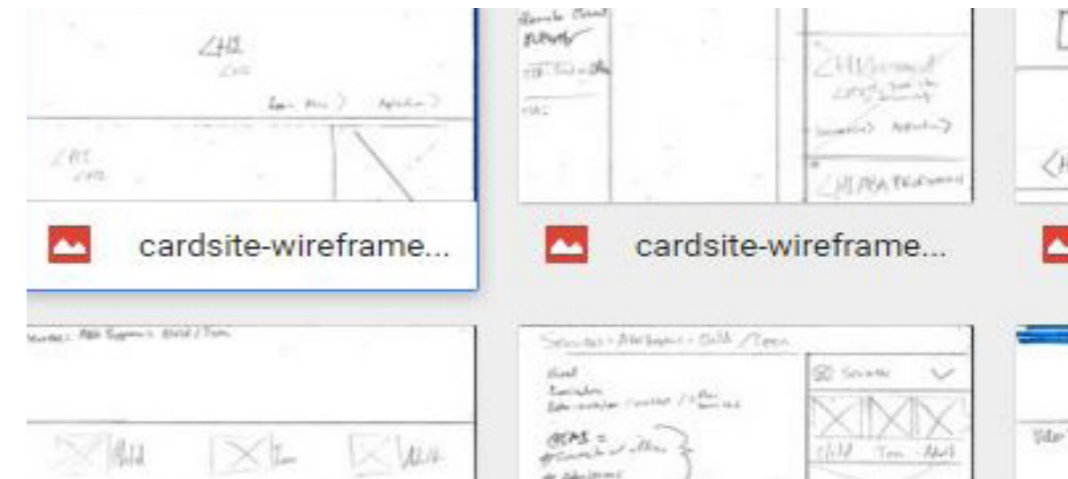
- 1. Home**
- 2. Contact**
- 3. Locations**
- 4. Discover autism**
- 5. Services**
- 6. Our story**
- 7. Career**
- 8. Research**
- 9. Family**
- 10. Mobile apps**
- 11. Search**
- 12. Company**
- 13. Support**
- 14. Legal**
- 15. Sitemap**
- 16. Admin**
- 17. Espanol**

Looking forward



- prototype: ---
- beta: ---
- internal launch(QA): ---
- public launch(live):--

Rapid Prototyping



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GOOOOO Team!

**CHIEF TECHNICAL OFFICER: ALVA P.
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